

Subject Line: Urgent Discounts On Gift Cards

Matt

Hi it's Matt over at the Ground Round. I hope you were able to shovel yourself out after our first major snowfall of the year. It sounds like we better get used to the snow and bundle up with the cold weather we are having.

Christmas is less than two weeks away and I want to share a great offer that I have for the holidays with our loyalty members. Bring in this email and show it to your server to receive \$10 in Gift Coupons FREE with every \$25 in Ground Round Gift Cards that you purchase! Our Gift Cards make great gifts but you can use them yourself as well and take advantage of the FREE \$10 bonus with EVERY \$25 in Gift Cards you purchase.

This time of year is crazy with the holidays but there is something magical about this time of year. I am counting down the days to Christmas Eve . My wife and I have a big surprise for our two boys this year! (more on that in a future email).

Bring this email in by Sunday December 18th to take advantage of the FREE \$10 Gift Coupon bonus with EVERY \$25 in Gift Cards purchased!

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Offer Expires: Sunday December 18, 2016

Cheers,

Matt Woelfel

Owner Ground Round Grill & Bar Waconia

PS: Watch for some fun things coming up after the holidays including our weekly "Pick the Joker" night where you have the chance to win CASH every week!